

# MASSBAY COMMUNITY COLLEGE

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WELLESLEY HILLS,  
MASSACHUSETTS

ESTABLISHED  
IN 1961

2 YEAR  
PROGRAM



## Purpose

MassBay Community College was facing a chronic situation where some faculty were not effectively communicating with their students about class being cancelled. This can obviously be frustrating for students to show up to class only to then learn that class was cancelled. The main issue was that faculty found the process to send messages to each class individually through the learning management system time consuming, especially with a course load of 5-7 sections.

## Solution

As they reviewed solutions to help ease the communication frustrations, a colleague from another institution mentioned the use of Qwickly to post announcements and send emails to multiple courses at the same time. MassBay reviewed the product and implemented immediately believing that Qwickly would be the right product to do what they needed.

## Impact

“ the streamlined workflows not only make us more efficient, the net effect has been greater adoption of the Learning Management System. ”

Once faculty realized that they could reach students in each of their classes through a single workflow, they were sold. Qwickly has lived up to expectations in everything that they hoped the product would do. Chris Daniele, Coordinator of Instructional Technologies says, “the streamlined workflows, not only make us more efficient, the net effect has been greater adoption of the Learning Management System.” With the positive response to Qwickly+, MassBay Community College also implemented Qwickly+Cloud to integrate cloud space into their Learning Management System and Qwickly Attendance to replace their old attendance solution when they upgraded to SaaS.